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2. **Introduction**

This project is aimed at identifying the level of understanding of the importance of foreign teenagers’ labels on clothes. Choosing a theme is confirmed by its relevance, as there is currently a variety of labels on the youth clothing serving as an essential attribute. They can tell us a lot about a person, about his/her level of English, the terms of the interests of owners. And quite a lot of young people do not understand the meaning of foreign labels on clothes. However, they buy them and wear because they are fashionable, beautiful, or there may be other reasons for this. Most teens do not pay much attention to the labels on the clothes, which may contain rude words, grammar and spelling errors.

I would like to tell you about the various foreign inscriptions on the clothes of young people: on shirts, hats, skirts, T-shirts .There is just the question: whether all owners understand the meaning of things foreign labels on the clothes.  My research is aimed at finding an answer to this question.

The objects of the study are inscriptions in English on teenagers’ clothes. The subject of study is the information on clothes.

Purpose - to identify the level of understanding the importance of foreign labels on teenagers’ clothes.

To achieve this goal it was necessary to solve several problems:

1. Explore the history of labels.
2. Find a certain number of labels on teenagers clothes
3. Translate the meaning of the inscriptions.
4. Conduct a survey of teenagers of 11-17 years old in order to identify the reasons buying these things.

Hypothesis: knowledge of the English language allows young people to understand the meaning of foreign labels correctly

The work was carried out in stages:

1) The first stage – search information about the history of inscriptions

2) The second stage - collection of information, photographing, cross-examination

3) The third stage it was formulated conclusions.

I had used the following methods in my research: observations, questionnaire, conversation.

The materials of my research may be useful for teachers (theme "Clothes") and for class hours.

**II.The main part**

2.1. History of a foreign label

There have been inscriptions on clothes for many centuries. And the earliest are known to us from ancient Greece, they had embroidery on belts that said about the names of the owners.

As for today's inscriptions, it all started in a very simple way: first inscription appeared on workers’ clothes, pointing to their status in the workplace and then they began to show a designer or a company which made it

No one knows who first invented the label on clothes.

Nowdays, it’s not interesting to be ordinary. Every teenager wants to express his/her individuality.

Nowdays, a t-shirt is an important attribute of teenagers’ wardrobe.

In 1960s inscriptions and images appeared on T-shirts

1. **The practical part**

The method of the research:

In summer I asked pupils about inscriptions on their clothes. My main goal was to identify the level of understanding the inscriptions on clothes.

The questions were the following:

1. How old are you?
2. When you buy clothes, do you pay attention to the inscription on it?
3. Do you know the translation?
4. Is it important to know the translations on your clothes?

I asked 90 teenagers and I came to know that each teenager has clothes with inscriptions in his/her wardrobe.

Those, who had clothes with inscriptions were photographed. Results of my research are in the table.

1. **Conclusion**

According to my research, most pupils of our school have clothes with inscriptions in English. Of all respondents 60% of pupils know the translation of the inscription, which is in their clothes. Also, 30% of children said that they paid attention to the meaning of foreign labels when buying things.

10% of the surveyed pupils translate their inscriptions with difficulty. They Ignore the meaning of written and explained it by the fact that they perceived it as a decoration when buying clothes.

In the course of my research I revealed inscriptions containing grammatical and lexical errors

Results of research show that every teenager should take an interest in what is written on his clothes

Judging by the fact that the signs are different, and can find themselves in an awkward position

It is not necessary to hope that men do not know a foreign language and do not understand what is written on your clothes. Everyone should strive to ensure that knowledge of English is at a good level in order to properly understand the meaning of foreign inscriptions.

**IV. Sources of information**